



# Sneaker Soiree

## Sponsorship Opportunities

Thursday, October 3, 2024  
Springfield Country Club

### Celebrating 10 Years of Empowering Girls

Join Girls on the Run Western MA for our 2nd Annual Sneaker Soirée! By becoming an event sponsor, you can help us make our program accessible to more girls. Sneaker Soirée attendees will enjoy an evening of drinks and light fare, a silent auction, and an inspiring words from GOTR girls and coaches.

## LEVEL

## SPONSORSHIP BENEFITS

### INSPIRATION SPONSOR: \$5,000

*Provides full scholarships and snacks for 30 program participants (two entire teams!)*

- Title sponsor of the Sneaker Soiree
- Prominent placement of company logo on event materials, including invites, event and auction website, event signage, and full page in event program.
- Speaking opportunity at the Soiree; verbal recognition at event
- Recognition as the Presenting Sponsor in our e-newsletter, on GOTR social media platforms, and in media release.
- One spotlight article in monthly newsletter for month of October highlighting your organization, linked to blog post regarding presenting sponsorship
- Table for 10 guests with tabletop signage
- Logo on GOTRWMA program t-shirt for upcoming season; Company banner at the Fall 5K
- Company name/logo in all weekly parent & coach emails

### CONFIDENCE SPONSOR: \$2,500

*Provides full scholarships and snacks for 15 program participants (an entire team)*

- Prominent placement of company logo on event materials, including the event and auction website, event signage, full page ad in event program.
- Verbal recognition at the event
- Recognition as a sponsor in our e-newsletter, on GOTR social media platforms, and in media release.
- 8 Soirée tickets and tabletop signage
- Name on GOTRWMA program t-shirt for upcoming season; Company banner at the Fall 5K

### JOYFUL SPONSOR: \$1,000

*Provides full scholarships for half a team*

- Company logo/name on event materials, including the event and auction website, event signage, half page ad in event program.
- Verbal recognition at the event
- Recognition as a sponsor in our e-newsletter and GOTR social media platforms
- 6 Soirée tickets and tabletop signage

### STRENGTH SPONSOR: \$500

*Provides full scholarships for 3 participants*

- Company name on event materials, including the event and auction website, event signage, quarter page ad in event program.
- Verbal recognition at the event
- Recognition as a sponsor in our e-newsletter and GOTR social media platforms
- 4 Soirée tickets