



2025 Partnership Opportunities



SERVING
BURLINGTON,
ESSEX,
HUNTERDON,
MERCER,
MORRIS AND
UNION
COUNTIES

2025
MEMORIES
in motion




2025 NATIONAL PARTNERS



MAKING AN IMPACT

OUR MISSION

We inspire girls to be **joyful, healthy and confident** using a fun, experience-based curriculum that creatively integrates **running**.

OUR PROGRAM

At Girls on the Run (GOTR) we inspire girls to recognize their inner strength and celebrate what makes them one of a kind. Trained coaches lead small teams through our research-based curriculum which includes dynamic discussions, activities and running games.

Over the course of the eight-week program, girls in 3rd through 8th grade develop essential skills to help them navigate their worlds and establish a lifetime appreciation for health and fitness.

The program culminates with girls positively impacting their communities through a service project and being physically and emotionally prepared to complete a celebratory 5K event, where Girls on the Run participants, coaches, family, friends and community come together for a morning of joy & empowerment.

“

As a coach and teacher, watching the girls incorporate the lessons into their lives is truly magical!"
-GOTR coach



JOIN OUR 5K CELEBRATIONS

Girls on the Run hosts two 5K events each season: North 5K for Essex, Morris and Union teams, and South 5K for Burlington, Hunterdon and Mercer teams. Partners receive recognition and marketing exposure at BOTH 5K events for each season of sponsorship.

Why It Matters

Studies show that 3rd through 8th grade is a critical period of time for girls. Their self-confidence begins to drop by age nine, 50% of girls ages 10 to 13 experience bullying, and physical activity levels begin to decline.

A recent independent study found that the Girls on the Run intentional life skills curriculum, delivered by highly trained coaches, positively impacts girls' lives by helping them increase self-confidence, develop healthy relationships and feel good about themselves.

2025 5K Events!

SPRING - May 31, Madison
June 1, Princeton

FALL - Nov 15, Newark
Nov 16, Trenton



2025 marks the 25th anniversary of Girls on the Run NJ East! Help us celebrate this milestone of empowering a generation of girls for a quarter century!



PROGRAM YEAR 2024 ACCOMPLISHMENTS

\$152,000

in financial assistance

91

unique program sites

1,824

total program participants

20

new sites added!

300+

volunteer coaches

PROUDLY SERVING

Burlington, Essex,
Hunterdon, Mercer, Morris
and Union counties



Girls on the Run NJ East Marathon Goals:

- Serve **2,000 girls annually** by 2026
- Provide over **\$160,000 in financial assistance annually** so every girl who wishes to participate CAN!
- Continue to recruit, support and retain **caring and committed volunteers** as coaches
- Expand our program to **areas that lack access** to high-quality youth development activities



"My daughter was new to school this year. She didn't know anyone and was really nervous about being the new kid. I thought GOTR would be a great program to help her make friends and build confidence. She would come home from practices on CLOUD NINE, so excited to return for the next session. Her coaches made her feel safe, capable and confident. She made a great group of friends, ran her first 5K and took away some beautiful lessons. She can't wait for the spring session!"-- Lindsey (GOTR Mom)



PARTNER WITH US

Our partners are vital to advancing our mission as they provide critical financial, in-kind and volunteer support needed to best serve girls in our area. Partners may sponsor a full-year, one season, or other programmatic initiatives

Sponsor 2025 Programs & 5K Events

We offer a wide range of sponsorship opportunities from \$500 - \$20,000 with tiered recognition benefits detailed on the next page. Your support helps us increase access to our program and provide a memorable 5K experience for thousands of girls and families.

Adopt a Team

Your business or organization can empower an entire team of girls at one of our subsidized sites in high-need communities. Includes opportunities for your employees or members to engage with the program as coaches, running buddies, or 5K volunteers. Adopt a Team starts at \$2,500 with benefits at the one-season Energy Award level.

Underwrite "Hello, Mountain Mover!"

We are seeking sponsors in 2025 to help us purchase the new "Hello, Mountain Mover!" curriculum and program materials by Girls on the Run International. New lessons and updated activities teach girls they CAN do hard things! County sponsorship is \$2,000 and includes benefits at the full-year Pace Setter level PLUS sponsor logo on all curriculum books and activity journals in that county.



Available counties: BURLINGTON, ESSEX, HUNTERDON, MORRIS, UNION

Support 25th Anniversary Alumni Award

Help us recognize the achievements of our Girls on the Run NJ East alumni! For our 25th anniversary, we will award \$5,000 in grants to alumni who embody the GOTR core values and set goals to achieve their limitless potential. You can support with a donation of \$1,000 - \$5,000, with benefits at the corresponding level PLUS recognition at the award presentation at the Spring 5K events.

WHEN YOU PARTNER WITH GIRLS ON THE RUN YOU:

- Showcase commitment to strengthening health and wellness in our community.
- Reach over 10,000 people in the GOTR community through our website, social channels and marketing materials.
- Receive access to collaborative, customized and mutually beneficial partnership activations.
- Demonstrate that you are a company that cares - driving sales, customer loyalty and new customer acquisition.
- Create meaningful employee engagement opportunities.
- Make a transformative impact on the lives of girls and their families!



For more information and to become a partner, contact:

Suzanne Elliott, Executive Director | 718-637-3774 | Suzanne.Elliott@GirlsOnTheRun.org

2025 CORPORATE SPONSORSHIP OPPORTUNITIES



	LIMITLESS POTENTIAL	STAR POWER	ENERGY AWARD	PACE SETTER	RUNNING BUDDY
BOTH SEASONS	\$20,000	\$8,500	\$4,500	\$1,500	\$1,000
ONE SEASON	\$12,000	\$5,000	\$2,500	\$1,000	\$500
Complimentary 5K entries	8	5	3	2	2
Logo on all program and 5K emails					5K emails only
Linked logo on website	Partner and 5K pages	Partner and 5K pages	Partner and 5K pages	5K page	5K page
Post-5K thank you in newsletter					
Listing in Annual Report	Logo				
Logo on 5K signage	Finish line	Mile marker	Water stop	Coach appreciation tent	
Social media posting	2/season dedicated	1/season dedicated	1/season	1/season	
Sponsor table at 5K events					
Logo on program shirts worn by all GOTR participants	Back - featured	Back	Back		
Logo on 5K medal lanyard					
Sponsor Spotlight in newsletter					
Option to speak at 5K events					
Logo on 5K race bibs					
Profile in Annual Report					

For more information and to become a partner, contact:
Suzanne Elliott, Executive Director
 718-637-3774 or Suzanne.Elliott@GirlsOnTheRun.org



2025 PLEDGE FORM

INVEST IN HER POWER AND POTENTIAL TODAY!

To become a corporate sponsor, please complete this form and return it to Executive Director Suzanne Elliott by email to Suzanne.Elliott@girlsontherun.org or mail to P.O. Box 896, Millburn, NJ 07041.

GOTR NJ East Sponsorship Level (check one):

- | | | |
|------------------------------------|--|--|
| Limitless Potential | <input type="checkbox"/> \$20,000 (both seasons) | <input type="checkbox"/> \$12,000 (one season) |
| Star Power | <input type="checkbox"/> \$8,500 (both seasons) | <input type="checkbox"/> \$5,000 (one season) |
| Energy Award | <input type="checkbox"/> \$4,500 (both seasons) | <input type="checkbox"/> \$2,500 (one season) |
| Pace Setter | <input type="checkbox"/> \$1,500 (both seasons) | <input type="checkbox"/> \$1,000 (one season) |
| Running Buddy | <input type="checkbox"/> \$1,000 (both seasons) | <input type="checkbox"/> \$500 (one season) |
| Underwrite "Mountain Mover" | <input type="checkbox"/> \$2,000 | |
- Burlington Essex Hunterdon Morris Union

Sponsor Information

Company: _____
Name: _____
Address: _____
City, State & Zip: _____
Email: _____
Phone: _____

Billing Information

- Charge my credit card**
CC number: _____
Exp. date: _____ Security code: _____
- My check is enclosed**
Please make payable to **Girls on the Run NJ East** and send to:
Girls on the Run NJ East
PO Box 896
Millburn, NJ 07041
- I will donate online**
www.girlsontherunnj.org/donate

Please contact me for:

- Adopt a Team
 25th Anniversary Alumni Award
 In-Kind Donation

Preferred Contact Type

- Email _____
 Phone _____

