

# SNEAKER SOIRÉE

Friday, May 9, 2025 • Museum of the Shenandoah Valley

**Be part of the most comfortable party in town — celebrating a year of Empowering Girls in the Shenandoah Valley Region!**

*Celebrate a year of empowering girls in the Shenandoah Valley at the Sneaker Soirée—a fun and memorable evening featuring cocktail attire, comfy sneakers, inspiring speakers, delicious food & drinks, a silent auction, and more!*

Since 2011, GOTRSV has served over 5,000 girls ages 8-13, helping them build confidence, develop life skills, and form lasting connections through a research-based curriculum that integrates running.

**Friday, May 9, 2025**  
**Tickets starting at \$75**

**Museum of the Shenandoah Valley**  
**901 Amherst St, Winchester, VA 22601**

## Why Your Sponsorship Matters

Your support ensures that all girls—regardless of financial barriers—can participate in GOTR. Sponsorships help fund scholarships, program materials, and life-changing experiences for the next generation of strong, confident young women. All funds raised through the Soirée will go towards advancing our mission and expanding our reach throughout the Shenandoah Valley region.

Be a part of this unforgettable evening and help us inspire more girls to dream big, stand strong, and keep moving forward!

## About Girls on the Run of the Shenandoah Valley

Girls on the Run of the Shenandoah Valley is a 501(c)(3) nonprofit organization designed to enhance participants' social, emotional, and physical skills to successfully navigate life experiences. As the only national physical activity-based, positive youth development program for girls, Girls on the Run uses a research-based curriculum, trained coaches, and a commitment to serving all girls. Our fun, interactive lessons meet the unique needs of participants of all abilities and backgrounds, serving 13 counties and two cities across the Shenandoah Valley region.

### MORE INFORMATION

To discuss sponsorship opportunities please contact:

Jenny Ligon, Co-Chair, [jligon@cnb.bank](mailto:jligon@cnb.bank)

Laurel Webster, Co-Chair, [laurel@hersickwebster.com](mailto:laurel@hersickwebster.com)





# Sneaker Soirée

# SPONSOR OPPORTUNITIES

## BENEFITS

	Champion \$5,000	Sprint Star \$2,500	Trailblazer \$1,000	Pace Setter \$500	Running Buddy \$250
<b>Impact of Your Investment</b>	<i>Provides full scholarships &amp; healthy snacks for 2 teams</i>	<i>Provides full scholarship &amp; healthy snacks for 1 team</i>	<i>Provide running shoes for 20 girls</i>	<i>Training of 8 coaches for 2 teams</i>	<i>Supplies &amp; healthy snacks for 1 team</i>
Exclusive Presenting Sponsor Naming Rights of Event	*				
First right of refusal for next year (same sponsorship level)	*				
Full-page ad in the event program	*				
Logo on event website, invitations, and media coverage (social media, radio, press release)	*	*			
Social Media Spotlight	*	*			
VIP Reception Access	*	*	*	*	
Verbal recognition at event	*	*	*	*	*
Recognition on Girls on the Run event website	*	*	*	*	*
# of Complimentary VIP Sneaker Soirée tickets with promo code	10	6	4	2	-
Logo on all Sneaker Soirée print and email promotions	*	*	*	Name only	Name Only
Company recognition during event program	*	*	*	*	*

For more information and to discuss sponsorship opportunities please contact:  
 Jenny Ligon, Co-Chair, [jligon@cnb.bank](mailto:jligon@cnb.bank)  
 Laurel Webster, Co-Chair, [laurel@hersickwebster.com](mailto:laurel@hersickwebster.com)

To sponsor, donate, or purchase tickets, visit:  
[girlsontherunsv.org/sneaker-soiree](http://girlsontherunsv.org/sneaker-soiree)