

Girls on the Run

DFW Metroplex



SPONSORSHIP OPPORTUNITIES



**GET INVOLVED.
TRANSFORM LIVES.**

When you sponsor Girls on the Run,
you make it possible for more girls
to unlock their power and potential.

WHO WE ARE



We Inspire

girls to be joyful, healthy and confident, using a fun, experience based curriculum which creatively integrates running.

We Envision

a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

We honor our Core Values:

- Recognize our power and responsibility to be intentional in our decision making
- Embrace our differences and find strength in our connectedness
- Express joy, optimism and gratitude through our words, thoughts and actions
- Nurture our physical, emotional and spiritual health
- Lead with an open heart and assume positive intent
- Stand up for ourselves and others



We take pride in our progress:

- Girls on the Run DFW has supported girls in the community for 20 years!
- Over 10,000 girls served in DFW since 2005.
- Our council covers 7 counties-Dallas, Denton, Collin, Grayson, Johnson, Rockwall and Tarrant counties.
- We operate at over 50 schools/community sites a year

SPONSORS SAY

"We are proud of our continued partnership with Girls on the Run, supporting this shared commitment of inspiring young women and unlocking their limitless potential."

THE IMPACT OF YOUR INVESTMENT

OUR SPONSORS
RECEIVE BENEFITS
INCLUDING:



Opportunity to authentically showcase a commitment to empowering women, girls and families to be active, happy, healthy

Meaningful employee engagement opportunities

Exposure leading to new customer acquisition and deepening existing customer relationships

Visibility as a company that cares, driving sales and customer loyalty

EMPLOYEES SAY

"As a Fleet Feet employee, I am proud of the brand-wide focus on giving back to our communities and believe that we inspire others to serve by leading the way! I believe in the mission of Girls on the Run!"

WHY GIRLS ON THE RUN?



Evidence-based research from leading youth development experts has proven that Girls on the Run:



Prompts independent thought and intentional decision-making



Builds confidence



Strengthens self-respect

Enhances girls' ability to stand-up for self & others

Fosters healthy relationships



Establishes a life-long appreciation for health and wellness



WHAT SETS GIRLS ON THE RUN APART?

Intentional curriculum, expert coaches, and an inclusive environment all lead to a long-term impact. Recent studies uncovered that:



85% of girls improved their confidence, caring, competence, character and connection to others.

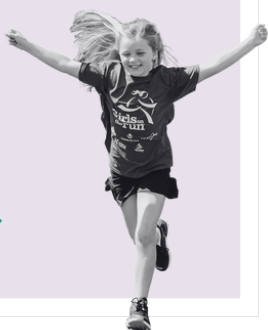
97% of girls felt like they belonged at Girls on the Run.

97% of girls learned critical life skills they can use at home, school and with friends.

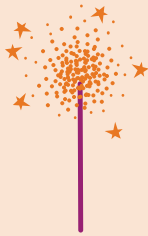
GOTR participants scored higher in managing emotions, resolving conflict, helping others and making intentional decisions than participants in organized sports or physical education.

98% of girls would tell other girls to participate in Girls on the Run.

94% of parents reported Girls on the Run was a valuable experience for their girl.



SEASONAL SPONSORSHIP LEVELS



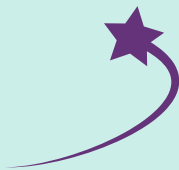
Presenting Sponsor — \$25,000

The Presenting Sponsor is the primary sponsor of the season. The Presenting Sponsor makes the celebratory 5K possible for hundreds of girls, their coaches, and running buddies—igniting their confidence as they cross the finish line, achieving their goals!



Courageous Coach Sponsor — \$15,000

The Courageous Coach Sponsor is the primary sponsor of our entire volunteer coach program. As a sponsor, you are providing our coaches with the valuable training and program materials they must have to create the ideal Girls on the Run experience!



Limitless Potential Sponsor — \$10,000

The Limitless Potential Sponsor supports a team of up to 15 girls. These girls will have the opportunity to participate thanks to your support. As a Limitless Potential Sponsor, you will have the opportunity to cheer them on at the celebratory 5K and witness them achieve their goals as they cross the finish line!



Girl Power Sponsor — \$5,000

The Girl Power Sponsor will provide water bottles and healthy snacks to one team of girls for the entire 10-week season. It is important that the girls stay hydrated and have healthy snacks as they train for a 5K.



Create Your Own Impact

Looking for a different way to impact girls in your community? Ask us about creating a custom partnership!



SPONSORSHIP BENEFITS

Presenting Sponsor

- Exclusive presenting rights to Spring program
- Logo on back of program 400 program shirts for Spring 2025 season and logo on 400 5K participant and volunteer shirts
- Logo on GOTR DFW website
- Corporate booth/table space at Spring 5K event
- Logo with link in all electronic newsletters and social media shoutouts
- Insert in 5K event bags (sponsor provided)
- Verbal recognition at 5K event
- 8 complimentary 5k entries

Courageous Coach Sponsor

- Logo on back of program 400 program shirts for Spring 2025 season and logo on 400 5K participant and volunteer shirts
- Logo on GOTR DFW website
- Corporate booth/table space at Spring 5K event
- Logo with link in all electronic newsletters and social media shoutouts
- Insert in 5K event bags (sponsor provided)
- Verbal recognition at coach training
- 6 complimentary 5k entries

Limitless Potential Sponsor

- Logo on back of program 400 program shirts for Spring 2025 season and logo on 400 5K participant and volunteer shirts
- Logo on GOTR DFW website
- Corporate booth/table space at 5K event
- Logo with link in all electronic newsletters and social media shoutouts
- Insert in 5K event bags (sponsor provided)
- 4 complimentary 5k entries

Girl Power Sponsor

- Logo on back of program 400 program shirts for Spring 2025 season and logo on 400 5K participant and volunteer shirts
- Logo on GOTR DFW website
- Corporate booth/table space at 5K event
- Logo with link in all electronic newsletters and social media shoutouts
- 2 complimentary 5k entries

5K EVENT OPPORTUNITIES



Sponsorship opportunities allow you or your business to have an active part in our Celebratory 5K event.

Medal Sponsor — \$3,000

- Company logo on back of 400 5K participant & volunteer shirts
- Corporate booth/table space at 5K Event
- Listed as 5K sponsor on website
- Mention in all 5K promotional materials
- 4 volunteers at the finish line to distribute medals
- Yard sign with company logo near finish line

Our medal sponsor covers the cost of finisher medals for each of our 5K participants.

Volunteer Sponsor — \$2,500

Our volunteer sponsor covers the cost associated with volunteers including t-shirts and refreshments.

- Company logo on back of 400 5K participant & volunteer shirts
- Corporate booth/table space at 5K Event
- Listed as 5K sponsor on website
- Mention in all 5K promotional materials
- Yard sign with company logo at volunteer tent

Community Sponsor — \$1,000

- Your company logo and link in 5K email correspondence
- Mention in all 5K promotional materials
- Yard sign with company logo, and/or encouraging message
- Listed as 5K sponsor on GOTR website

Our community sponsor provides finish line food, water, and support to our community runners.

Promote your business at our 5K! We anticipate over 800 runners!

5K Vendor — \$500

- Corporate booth/table space at 5K event
- Logo on website

READY TO EMPOWER?



Every girl deserves the chance to cross the finish line.

YES! I want to support the mission of inspiring girls to be joyful, healthy and confident! I want to help create a world where every girls knows and activates her limitless potential and is free to boldly pursue her dreams.

Your Name: _____

Company Name: _____

Street Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____

Email Address: _____

Your tax-deductible contribution to Girls on the Run DFW is very much appreciated. All proceeds help to provide life-changing experiences for girls in our local communities.

Please select a sponsorship level:

Seasonal

Presenting Sponsor (\$25,000)

Courageous Coach (\$15,000).....

Limitless Potential Sponsor (\$10,000)....

Girl Power Sponsor (\$5,000)

Other _____

Race Day

Medal Sponsor (\$3,000)

Volunteer Sponsor (\$2,500)

Community Sponsor (\$1,000)

5K Vendor (\$500)

I do not wish to be an official sponsor, but please accept my donation of \$



Please complete this form and return to:

Girls on the Run DFW Metroplex
4653 Nall Rd, Suite A10
Farmers Branch, TX 75244



By Email: office@gotrdfw.org



Once payment is received, Girls on the Run DFW will contact you for artwork and logos.