



## BOARD OF DIRECTORS – BOARD MEMBER POSITION DESCRIPTION

First and foremost, we are seeking applicants who have a passion for Girls on the Run Philadelphia's mission and vision, are proficient at strategic planning, interested in fundraising and are leaders within their networks. Our goal is to meaningfully reflect the community we serve and build local community partnerships. As such, we are seeking to recruit Board Members who are representative of the diversity in our local communities and have a range of skills, experiences, and local organizational or business connections.

We are prioritizing applicants who possess the following skills and experiences:

- **Skills & Experiences:** Non-profit, Media/News, Political/Govt., City of PHL (Sr. level), Education, Religious Organizations, Fundraising, Community outreach, Social services or small business experience, Accounting/Finance, within the city of Philadelphia and surrounding areas
- **Previous or current roles:** Educator in Philadelphia Public School (i.e. Principal, Teacher), Social Services (i.e. Executive Director, CEO, etc.), Investment Banking or Accounting/Finance (i.e. Managing Director or Partner)
- **Diversity:** People of color, people who identify as male or LGBTQ, veterans, as immigrants, and/or people with disabilities

### **Position Profile**

A Girls on the Run Board Member must possess the time, passion and commitment to improving the lives and opportunities of girls in third through eighth grades. Board Members must take responsibility in raising awareness, funds, and resources that support the organizational infrastructure, sustainability, and capacity for growth.

### **General Responsibilities**

- Build a culture of quality, inclusivity and diversity among the council and its stakeholders
- Serve as an ambassador for GOTR, exhibiting GOTR core values
- Continuously work to achieve the GOTR mission
- Develop positive relationships with volunteers, board members, donors, sponsors, parents, participants, media and other community members
- Prepare for and attend all Board meetings, relevant Committee meetings, and related activities and events
  - The Board meets bi-monthly on the 2nd Wednesday in July, Sept, Nov, Jan, March, and May
  - Additionally, as a Board member, you are expected to participate in at least one committee, which meets monthly
- Make a meaningful personal financial contribution and support corporate and peer-to-peer fundraising campaigns.
  - Minimum annual financial contribution of \$2,500 between personal contributions and fundraising efforts.



## **Additional Responsibilities**

### **Provide Fiduciary and Governance Oversight**

- Support and evaluate the Executive Director
- Monitor and strengthen program and services
- Protect organizational assets and provide financial oversight
- Ensure legal and ethical integrity
- Build and maintain collegial working relationships with Board members, staff, and volunteers
- Maintain ethical standards and accountability, manage risk, perform due diligence, and implement operational best practices

### **Establish and Fulfill Strategic Direction**

- Ensure the mission and purpose of the organization is being fully activated within our community
- Engage in effective short- and long-range planning; determine goals, objectives, activities, and outcomes; actively participate in and be held accountable to the successful execution of the strategic plan
- Provide leadership, vision, and direction to council to ensure the program meets the needs of participants, volunteers, and the community with an emphasis on diversity and inclusivity

### **Ensure Resource Generation and Organizational Sustainability**

- Select the Executive Director
- Ensure adequate long-term resources for organizational sustainability including but not limited to: financial security, volunteers, in-kind donations, operational goods and services
- Participate in the continual growth of an engaged and competent board
- Make a significant commitment of time and talent and a financial contribution to the organization
- Make and secure financial gifts (\$2,500 annually) that will grow the capacity of the council and ensure its long-term sustainability. This includes active participation in the organization's end-of-year giving campaign and the organization's annual signature fundraising event.
- Establish community partnerships with like-minded organizations that are well-aligned with GOTR mission

Board Interest forms for Fiscal Year 2025 will open in Fall 2024. In the meantime, board inquiries should be directed to Sarah Brumbley at [sarah.brumbley@girlsontherun.org](mailto:sarah.brumbley@girlsontherun.org).