

# Together, we all grow & thrive



At Girls on the Run, every girl receives what she needs to grow and thrive: a safe environment where she can nurture her emotional health, create fun connections with friends, engage with caring mentor coaches, and develop tools to recognize her potential and reach her dreams! As GOTR Girl Naomie said recently,

**"GIRLS ON THE RUN TAUGHT ME HOW TO BE KIND AND HOW TO MAKE NEW FRIENDS WITH MY ADHD."**

Thanks to you, Girls on the Run South Louisiana is growing and thriving. After two rebuilding years, it's a joy to share that during the 2023 season,

- 924 girls grew joyful, healthy, and confident
- 68 schools and community sites held Girls on the Run programming
- 4 5K events brought over 3,000 community members together
- Over \$80,000 in scholarships enabled more girls to participate



*Carley*  
Carley Fuller  
Executive Director



*Lauren*  
Lauren Hebert-Henderson  
Board President



## OUR *reason* WHY

**66** I liked how Girls on the Run taught me to be me."  
*Emma, 5th grade*

**66** GOTR gave me more confidence and made me want to do more things."  
*Lena, 4th grade*

**66** I love that the program makes activities fun by putting running into the activity!"  
*Gracie, 3rd grade*

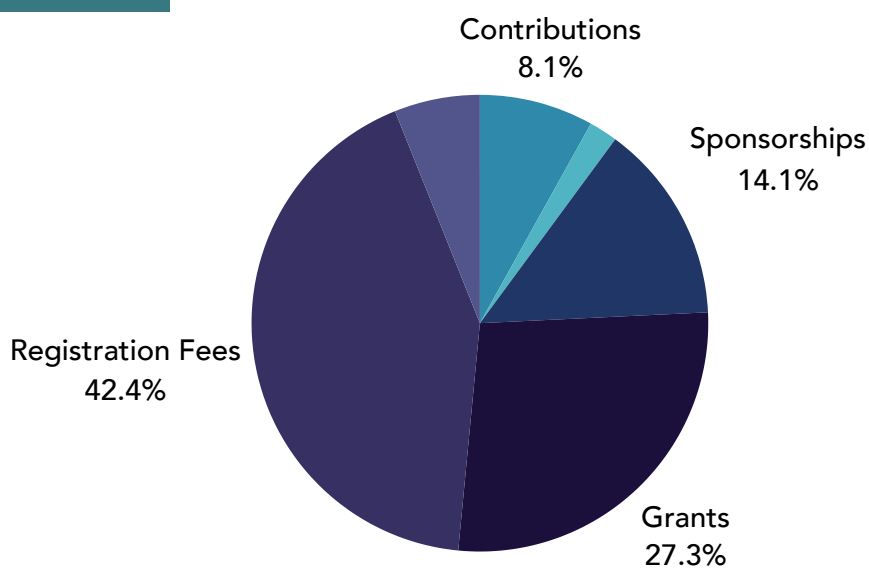


# 2023 FINANCIALS



Support, Revenue & Other Income	Total
<b>Sponsorships</b>	\$38,529
<b>Individual &amp; Corporate Contributions</b>	\$21,219
<b>SoleMates</b>	\$5,081
<b>Grants</b>	\$72,800
<b>Registration Fees</b>	\$112,508
<b>Other Income</b>	\$16,054
<b>Total Support, Revenue &amp; Other Income:</b>	<b>\$266,190</b>

Expenses	Total
<b>Program (69.8%)</b>	<b>\$163,708</b>
<b>General &amp; Administrative (17.4%)</b>	<b>\$40,868</b>
<b>Fundraising (12.8%)</b>	<b>\$29,897</b>
<b>Total Expenses:</b>	<b>\$234,473</b>



## ☆ BOARD OF *directors*

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# 2023 IMPACT

## IMPACT *points*

924

Girls served

\$80,094

Total in financial aid  
scholarships given

68

Total teams

232

Coaches

3085

5K attendees

## COMMUNITY *support*



"Being an educator for children from Pre-Kindergarten through 5th grade, I see many girls struggle with body image, purpose, and how to deal with and talk about big feelings. Unfortunately, some of these girls resort to unkind words, shaming, and whatever is trending on social media. I've seen first hand how this program changes the lives and perspective of these girls in overall wellness. They are able to take coping strategies learned from the program and use them in their day-to-day lives all while learning to have wellness. Those are valuable lessons that can last a lifetime." -Coach Maria



"CareSouth supports Girls on the Run because we share the same ideals of promoting healthy lifestyles; physically and emotionally in our community."



# Grateful for you, *partners*

Every girl served this past season was uniquely impacted by your generosity. With your continued support, you'll help more girls access life-changing programming. Families will gain the opportunity to register their girl for Girls on the Run, giving her the gift of confidence and the chance to achieve her dreams.

## NATIONAL PARTNERS

ADIDAS | GAMMA PHI BETA | RITE AID FOUNDATION  
THIRTY-ONE | CARIBOU COFFEE | BAND

## LOCAL PARTNERS

**5K PRESENTING SPONSOR:** Healthy Blue

**STAR POWER SPONSOR:** Blue Cross and Blue Shield of Louisiana, CareSouth

**LIMITLESS POTENTIAL SPONSORS:** Atmos Energy, Our Lady of the Lake Health, Olin Corporation, The Louisiana Marathon

**CONFIDENCE SPONSORS:** European Wax Center, Next Level Solutions, Kean Miller LLP, Fireside Films, Unitech Training Academy, Geaux Run by Fleet Feet

**GRANTORS:** Huey and Angelina Wilson Foundation, The Pennington Family Foundation, Capital Area United Way, New Schools for Baton Rouge, The Baton Rouge Alliance for Students, The Stuller Family Foundation, Zonta Club of Lafayette, Club South Runners, Rocketkidz Foundation, Junior League of Lafayette, Junior League of Greater Covington

## DEAR AMAZING YOU!

