



Girls on the Run (GOTR) Board Member Position

Girls on the Run is a physical activity-based positive youth development program (PA-PYD) that uses running as a vehicle to influence positive social, cognitive, physical, emotional and psychological assets and development. Over the course of the program, girls will: develop and improve competence, feel confidence in who they are, develop strength of character, respond to others and oneself with care and compassion, create positive connections with peers and adults, and make a meaningful contribution to community and society. Such life skills will prevent unhealthy and risky behaviors, such as physical inactivity and negative body image, and promote positive health outcomes (e.g., physical, mental, social, and spiritual health).

Girls on the Run believes that all girls and communities should have access to our programs. We strive to eliminate barriers to participation, to continue creating programming that engages all communities, to be intentional about staff and volunteer diversity and to promote a culture of inclusion across the organization.

Position Profile

A Girls on the Run Board Member must possess the time, passion and commitment to improving the lives and opportunities of girls in third through eighth grades. Board Members must take responsibility in raising awareness, funds, and resources that support the organizational infrastructure, sustainability and capacity for growth. Currently seeking a board member who is a leader in Delaware or Chester County and/or has expertise in education, marketing and public relations, law, or health and wellness.

General Responsibilities

- Build a culture of quality, inclusivity and diversity among the council and its stakeholders.
- Serve as an ambassador for GOTR, exhibiting GOTR core values. Continuously work to achieve the GOTR mission
- Develop positive relationships with volunteers, board members, donors, sponsors, parents, participants, media and other community members.
- Stay informed about organizational activities and issues
- Prepare for and attend all Board meetings, relevant Committee meetings, and related activities and events
- Accountable for completing tasks and assignments pertaining to the organization
- Understand roles, responsibilities and scope of authority

Provide Fiduciary and Governance Oversight

- Support and evaluate the Executive Director



- Monitor and strengthen program and services
- Protect organizational assets and provide financial oversight
- Ensure legal and ethical integrity
- Build and maintain collegial working relationships with Board members, staff and volunteers
- Maintain ethical standards and accountability, manage risk, perform due diligence, and implement operational best practices

Establish and Fulfill Strategic Direction

- Ensure the mission and purpose of the organization is being fully activated within our community
- Engage in effective short and long range planning; determine goals, objectives, activities, and outcomes; actively participate in and be held accountable to the successful execution of the strategic plan
- Provide leadership, vision, and direction to council to ensure the program meets the needs of participants, volunteers and the community with an emphasis on diversity and inclusivity

Ensure Resource Generation and Organizational Sustainability

- Ensure adequate long-term resources for organizational sustainability including but not limited to: financial security, volunteers, in-kind donations, operational goods and services
- Participate in the continual growth of an engaged and competent board
- Enhance the organization's public standing by serving as an ambassador for the organization through leadership, networking, positive public relations and fundraising
- Make a significant commitment of time and talent and a financial contribution to the organization
- Make and secure financial gifts that will grow the capacity of the council and ensure its long-term sustainability.
- Establish community partnerships with like-minded organizations that are well-aligned with GOTR mission
- Stay informed about organizational activities and issues

To apply for the board position, please submit a cover letter expressing your interest along with your resume to Evaleen DeMarco at evaleen.demarco@girlsontherun.org.