

Girls on the Run

Maine



SPONSORSHIP OPPORTUNITIES



**GET INVOLVED.
TRANSFORM LIVES.**

When you sponsor Girls on the Run,
you make it possible for more girls
to unlock their power and potential.

WHO WE ARE



We Inspire

girls to be joyful, healthy and confident, using a fun, experience based curriculum which creatively integrates running.

We Envision

a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

We honor our Core Values:

- Recognize our power and responsibility to be intentional in our decision making
- Embrace our differences and find strength in our connectedness
- Express joy, optimism and gratitude through our words, thoughts and actions
- Nurture our physical, emotional and spiritual health
- Lead with an open heart and assume positive intent
- Stand up for ourselves and others



We take pride in our progress:

- Girls on the Run Maine has supported girls in the community for 12 years!
- 10,253 girls served in Maine since Sept 2012
- 2,165 volunteer coaches have helped Maine girls activate their potential
- Our council covers all 16 counties
- We operate at 90+ schools/community sites a year

SPONSORS SAY

"We are proud of our continued partnership with Girls on the Run, supporting this shared commitment of inspiring young women and unlocking their limitless potential."

THE IMPACT OF YOUR INVESTMENT

OUR SPONSORS
RECEIVE BENEFITS
INCLUDING:



Opportunity to authentically showcase a commitment to empowering women, girls and families to be active, happy, healthy

Meaningful employee engagement opportunities

Exposure leading to new customer acquisition and deepening existing customer relationships

Visibility as a company that cares, driving sales and customer loyalty

EMPLOYEES SAY

"As a WEX employee, I am proud of the brand-wide focus on giving back to our communities and believe that we inspire others to serve by leading the way! I believe in the mission of Girls on the Run!"

WHY GIRLS ON THE RUN?



Evidence-based research from leading youth development experts has proven that Girls on the Run:



Prompts independent thought and intentional decision-making



Builds confidence



Strengthens self-respect

Enhances girls' ability to stand-up for self & others

Fosters healthy relationships



Establishes a life-long appreciation for health and wellness



WHAT SETS GIRLS ON THE RUN APART?

Intentional curriculum, expert coaches, and an inclusive environment all lead to a long-term impact. Recent studies uncovered that:



85% of girls improved their confidence, caring, competence, character and connection to others.

97% of girls felt like they belonged at Girls on the Run.



98% of girls would tell other girls to participate in Girls on the Run.

97% of girls learned critical life skills they can use at home, school and with friends.

GOTR participants scored higher in managing emotions, resolving conflict, helping others and making intentional decisions than participants in organized sports or physical education.

94% of parents reported Girls on the Run was a valuable experience for their girl.



ANNUAL SPONSORSHIP LEVELS



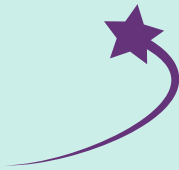
Presenting Sponsor — \$20,000

The Presenting Sponsor is the primary sponsor of the season. The Presenting Sponsor makes the celebratory 5K possible for hundreds of girls, their coaches, and running buddies—igniting their confidence as they cross the finish line, achieving their goals!



Courageous Coach Sponsor — \$10,000

In addition to your support of the program, as a Courageous Coach sponsor, you are providing our coaches with the valuable training and program materials they must have to create the ideal Girls on the Run experience! You are also providing coaches with a gratitude gift each season.



Limitless Potential Sponsor — \$5,000

The Limitless Potential Sponsor supports a team of up to 15 girls. These girls will have the opportunity to participate in our program thanks to your support. As a Limitless Potential Sponsor, you will have the opportunity to cheer them on at the celebratory 5K and witness them achieving their goals as they cross the finish line!



Girl Power Sponsor — \$3,000

The Girl Power Sponsor will provide Maine girls with a safe, positive uplifting 5K experience! Your support provides water, healthy snacks, medical and safety supplies, Fun Zone activities, and race bibs for each participant.



Create Your Own Impact

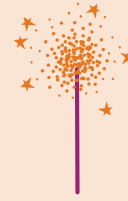
Looking for a different way to impact girls in your community? Ask us about creating a custom partnership!



SPONSORSHIP BENEFITS

Presenting Sponsor

- Exclusive presenting rights to 5K events
- Logo with link on GOTR Maine Website
- Logo on back of Program Shirts and 5K Shirts
- Logo on all 5K race bibs
- Corporate booth/table space at 5K events
- Company name and logo on sponsor signs at 5K events
- Logo with link in all electronic newsletters
- Insert or promo item in 5K team bags (sponsor provided)
- Verbal recognition at 5K events



Courageous Coach Sponsor

- Logo with link on GOTR Maine Website
- Logo on the back of Program Shirts and 5K Shirts
- Corporate booth/table space at 5K events
- Company name and logo on sponsor signs at 5K events
- Logo with link in all electronic newsletters
- Insert or promo item in 5K team bags (sponsor provided)
- Verbal recognition at Coach Training sessions and 5K events



Limitless Potential Sponsor

- Logo on GOTR Maine Website
- Logo on the back of Program Shirts and 5K Shirts
- Corporate booth/table space at 5K events
- Company name and logo on sponsor signs at 5K events
- Logo with link in all electronic newsletters
- Connect with and provide gift for girls on 1 team
- Verbal recognition at 5K events



Girl Power Sponsor

- Logo on GOTR Maine Website
- Company Name of the back of the 5K Shirts
- Corporate booth/table space at 5K events
- Company name and logo on sponsor signs at 5K events
- Logo with link in all electronic newsletters
- Verbal recognition at 5K events



SEASONAL 5K EVENT OPPORTUNITIES



Seasonal Sponsorship opportunities allow you or your business to have an active part in our Celebratory 5K event. Only 1 of each opportunity is available each season. 2025 GOTR 5K Events will be held on June 1 and Nov 9.

Medal Sponsor — \$2,500

- Logo featured on the back of all participant finisher medals
- Logo and link in email correspondence to 5K participants
- Mention in all 5K promotional materials
- 4 volunteers at the finish to distribute medals (highly coveted role!)
- Yard sign with company logo near finish line
- Corporate booth/table space at 5K Event
- Listed as 5K sponsor on GOTR Maine website

Our medal sponsor covers the cost of finisher medals for each of our 5K participants.

Volunteer Sponsor — \$2,000



Our volunteer sponsor covers the cost associated with volunteers, including safety vests, t-shirts, & refreshments.

- Logo and link in email correspondence to 5K Volunteers
- Mention in all 5K promotional materials
- Company name on the back of volunteer shirts
- Yard sign with logo at Volunteer Tent and on the course
- Corporate Booth/Table space at 5K Event
- Opportunity to greet volunteers at check-in
- Listed as 5K sponsor on GOTR Maine website

5K Buddy Sponsor — \$1,000

- Your company logo and link in general email correspondence
- Mention in all 5K promotional materials
- Yard sign with logo, and/or encouraging message, on the course
- Listed as 5K sponsor on GOTR Maine website

Our 5K Buddy sponsor provides finish line food, water, and support to our 5K Buddy runners.



Our hydration sponsor provides water for the water stop and at the finish line.

Hydration Sponsor — \$500

SOLD

- Your company logo and/or encouraging message on yard sign at the Water Stop
- Opportunity to staff the Water Stop
- Listed as 5K sponsor on GOTR website

READY TO EMPOWER?



Every girl deserves the chance to cross the finish line.

YES! I want to support the mission of inspiring girls to be joyful, healthy and confident! I want to help create a world where every girls knows and activates her limitless potential and is free to boldly pursue her dreams.

Your Name: _____

Company Name: _____

Street Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____

Email Address: _____

Your tax-deductible contribution to Girls on the Run **Maine** is very much appreciated. All proceeds help to provide life-changing experiences for girls in our local communities.

Please select a sponsorship level:

Annual

- Presenting Sponsor (\$20,000)
- Courageous Coach (\$10,000)
- Limitless Potential Sponsor (\$5,000)
- Girl Power Sponsor (\$3,000)
- Other _____

Race Day

- Medal Sponsor (\$2,500)
- Volunteer Sponsor (\$2,000)
- 5K Buddy Sponsor (\$1,000)
- Hydration Sponsor (\$500)
- Spring or Fall Season? _____

I do not wish to be an official sponsor, but please accept my donation of \$



Please complete this form and return to:

Girls on the Run Maine
1 Karen Drive Suite 3A
Westbrook, ME 04092



By Email: emily.clark@girlsontherun.org

Call us with questions or to discuss a custom partnership (207-747-5677)



Once payment is received, Girls on the Run Maine will contact you for artwork and logos.