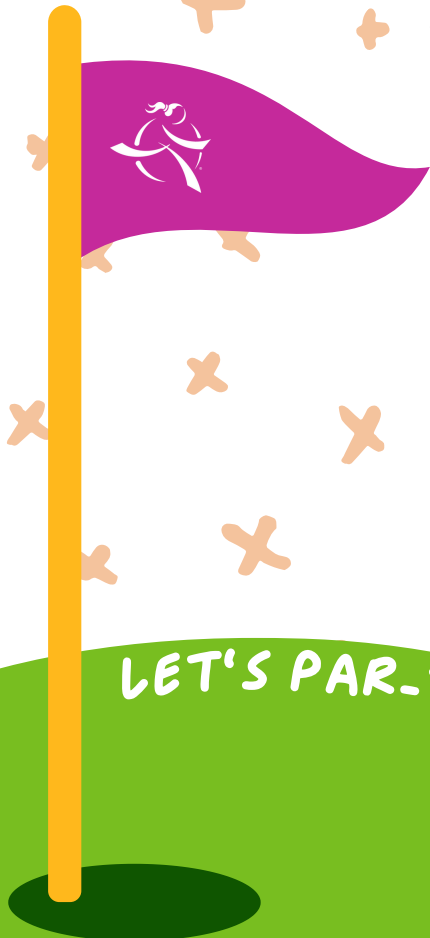




# 2024 MINI GOLF

SPONSORSHIP OPPORTUNITIES

SATURDAY, OCTOBER 12



LET'S PAR-TEE





## OUR MISSION:

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

## HOW TO BE INVOLVED:

Sponsorship investments from local businesses are instrumental to bringing our transformational program to nearly 4,000 girls and their families each year.

They help provide financial aid and ensure our programs remain accessible, inclusive, and that no girl is turned away due to financial barriers.

Girls on the Run of Northern Virginia serves youth in Arlington, Fairfax, Loudoun and Prince William Counties, as well as Alexandria City, Falls Church City, Manassas City, and Manassas Park.



## WHAT IS GIRLS ON THE RUN?

Girls on the Run®, a 501(c)3 nonprofit, is a physical activity-based positive youth development program designed to enhance girls' social, psychological, and physical skills and behaviors to successfully navigate life experiences.

Our unique 10-week season follows a research-based curriculum that is structured around understanding ourselves, valuing relationships and teamwork, and recognizing how we can shape the world at large.

Participants gain critical life skills including:

- Confidence
- Character
- Care
- Connections
- Competence
- Contribution to their community

Each spring and fall season concludes with celebratory 5K events that recognize the completion of the season.



\*From July 2023 - June 2024

Sponsorships are limited. Call or email Catherine Keller, Director of Development, today to secure your preferred level and ensure full access to all partnership benefits.

crkeller@gotrnova.org or (703) 273-3153

IT DOESN'T GET *putter* THAN THIS

*Exclusive*

## Presenting Sponsor

\$2,000

- Name/Logo on event signage, including exclusive placement/acknowledgement of "Presented by" where possible
- Name/Logo on event website, registration form, and registration confirmation email
- Name/logo featured in all promotional materials
- Name/logo in social media posts leading up to and after the event
- Option to hand out branded items at event registration table
- Feature in the issue of Keeping Pace the month of the event (GOTR NOVA's e-newsletter with 5,000-6,000 readers)
- Feature in blog post about the event
- Other recognition opportunities where available

*Exclusive*

## Carnival Sponsor \$1,000

- Logo on carnival signage
- Logo on carnival game tickets (three given per golfer)
- Logo integrated into 1-2 carnival games
- Option to provide age- and event-appropriate branded prizes at carnival games
- Feature in the issue of Keeping Pace preceding the event (GOTR NOVA's e-newsletter with 5,000-6,000 readers)
- Logo on GOTR NOVA Mini Golf Tournament website
- Logo in blog post about the event
- Pre- and post-event social media shoutout



WE SEE THE BEGINNING OF A BEAUTIFUL  
*sponsor-ship*

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*Exclusive*

### Popcorn Sponsor \$500

- Logo on GOTR NOVA Mini Golf Tournament website
- Logo on popcorn stand signage
- Logo on popcorn concession ticket (one given per golfer)
- Logo in blog post about the event
- Pre- and post-event social media shoutout



*Exclusive*

### Cotton Candy Sponsor \$500

- Logo on GOTR NOVA Mini Golf Tournament website
- Logo on cotton candy stand signage
- Logo on cotton candy concession ticket (one given per golfer)
- Logo in blog post about the event
- Pre- and post-event social media shoutout



*Exclusive*

### Hole 9 Photo-Op Sponsor \$500

- Name/logo with message of choice on signage at the 9th hole on course
- Opportunity to brand photo station at 9th hole, including branded photo props for posing
- Name/logo on GOTR NOVA Mini Golf Tournament website
- Logo in blog post about the event
- Pre- and post-event social media shoutout



*Exclusive*

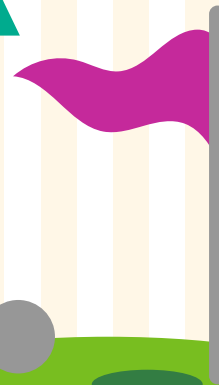
### "Hole-in-One Challenge" Sponsor \$500

- Name/logo with message of choice on signage at the 18th hole on course
- Opportunity to cheer and hand out branded prizes to participants who make a hole-in-one at the 18th hole
- Name/logo on GOTR NOVA Mini Golf Tournament website
- Logo in blog post about the event
- Pre- and post-event social media shoutout



### Hole Sponsor \$250

- Name/logo with message of choice on signage at one hole on course
- Name/logo on GOTR NOVA Mini Golf Tournament website
- Logo in blog post about the event



**WHAT ARE YOU WAITING *fore* ?**

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