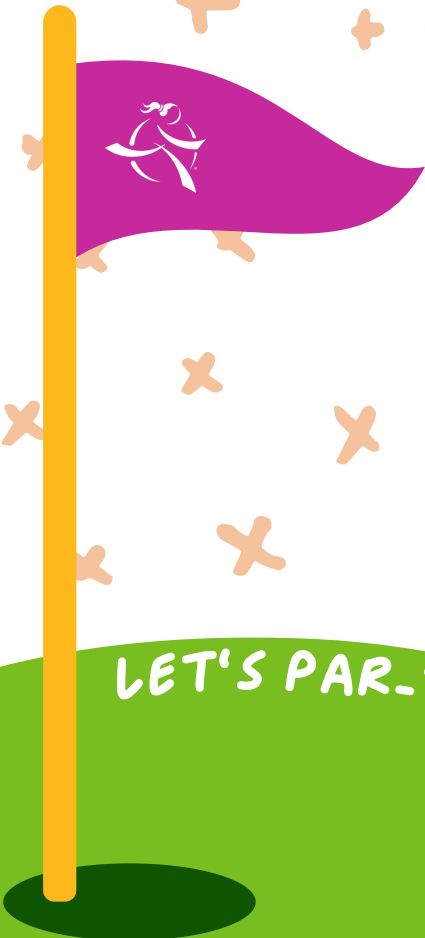




# 2023 MINI GOLF

## SPONSORSHIP OPPORTUNITIES

SATURDAY, OCTOBER 14



LET'S PAR-TEE





## OUR MISSION:

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

## HOW TO BE INVOLVED:

Sponsorship investments from local businesses are instrumental to bringing our transformational program to nearly 4,000 girls and their families each year.

They help provide financial aid and ensure our programs remain accessible, inclusive, and that no girl is turned away due to financial barriers.

Girls on the Run of Northern Virginia serves youth in Arlington, Fairfax, Loudoun and Prince William Counties, as well as Alexandria City, Falls Church City, Manassas City, and Manassas Park.



## WHAT IS GIRLS ON THE RUN?

Girls on the Run®, a 501(c)3 nonprofit, is a physical activity-based positive youth development program designed to enhance girls' social, psychological, and physical skills and behaviors to successfully navigate life experiences.

Our unique 10-week season follows a research-based curriculum that is structured around understanding ourselves, valuing relationships and teamwork, and recognizing how we can shape the world at large.

Participants gain critical life skills including:

- Confidence
- Character
- Care
- Connections
- Competence
- Contribution to their community

Each spring and fall season concludes with celebratory 5K events that recognize the completion of the season.



## MEDIA PRESENCE

Facebook: 5,400+  
 Instagram: 2,000+  
 Twitter: 2,000+  
 LinkedIn: 700+  
 Keeping Pace Newsletter: 5,000+



\*From July 2022 - June 2023

Sponsorships are limited. Call or email Catherine Keller, Director of Development, today to secure your preferred level and ensure full access to all partnership benefits.

crkeller@gotnova.org or (703) 273-3153

IT DOESN'T GET *putter* THAN THIS

Exclusive

## Presenting Sponsor

\$2,500

- Logo on event signage, including exclusive placement/acknowledgement of "Presented by" where possible
- Logo on GOTR NOVA Mini Golf Tournament website
- Logo on concession stand signage
- Logo on concession tickets (two given per golfer)
- Logo on registration page and registration confirmation email
- Name or logo featured in all promotional materials
- Name or logo in social media posts leading up to the event
- Option to hand out branded items at event registration table
- Feature in the issue of Keeping Pace the month of the event (GOTR NOVA's e-newsletter with 5,000-6,000 readers)
- Feature in blog post about the event

BE A PART OF THIS INAUGURAL EVENT!

Exclusive

## Carnival Sponsor

\$1,000

- Logo on event promotional materials
- Logo on carnival game signage
- Logo on carnival game tickets (three given per golfer)
- Option to provide age- and event-appropriate branded prizes at carnival games
- Feature in the issue of Keeping Pace preceding the event (GOTR NOVA's e-newsletter with 5,000-6,000 readers)
- Logo on GOTR NOVA Mini Golf Tournament website
- Logo in blog post about the event

Exclusive

## Hole 9 Photo-Op Sponsor

\$500

- Name/logo with message of choice on signage at the 9th hole on course (exclusive)
- Opportunity to brand photo station at 9th hole, including branded photo props for posing
- Name/logo on GOTR NOVA Mini Golf Tournament website
- Logo in blog post about the event

## Hole Sponsor

\$250

- Name/logo with message of choice on signage at one hole on course
- Name/logo on GOTR NOVA Mini Golf Tournament website
- Logo in blog post about the event

WE SEE THE BEGINNING OF A BEAUTIFUL *sponsor-ship*

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