

*Girls on the Run Greater Houston
6th Annual Sneaker Soirée
Partnership Opportunities*



April 4, 2025

6:00 PM

Hotel Zaza Memorial City
9787 Katy Fwy





Girls on the Run Greater Houston is the local council of Girls on the Run International. We cover Harris, Fort Bend, and Montgomery Counties and have served over 23,000 girls since we hit the ground running in 2001. We are proud to be able to provide financial aid to over 65% of our participants.

What we do

Using an intentional curriculum that integrates physical activity, trained coaches teach girls critical life skills and strategies they can apply to all aspects of their lives.

Why it matters

- Girls' self-confidence begins to drop by age 9
- 50% of girls age 10 to 13 experience bullying such as name calling and exclusion
- Physical activity levels decline at age 10 and continue to decrease throughout adolescence

85% improved in confidence competence caring character or connection



girls who were least active at the start increased in physical activity by more than 40%



I will continue to teach others what I learned at Girls on the Run, and carry it with me for the rest of my life.

Girls on the Run has a positive impact on girls during the program and beyond

Girls on the Run makes a stronger impact than organized sports or physical education programs in teaching life skills

97% learned life skills



Where girls made the biggest gains: Connection & Confidence



Learn more @ gotrgreaterhouston.org

Girls on the Run Greater Houston Sneaker Soirée Partnership Opportunities

Friday, April 4, 2025 - Hotel Zaza Memorial City



Energy Award Sponsor: \$15,000

- Category Exclusivity
- Two reserved, premier location, tables for 10 with tabletop recognition
- Opportunity to address soiree attendees and verbal recognition at event
- Company name/logo in all weekly parent & coach emails throughout the upcoming season (sent to ~1500 families)
- Logo placement on photo booth backdrop
- Plus all benefits below

Impact: Provides all curriculum for the full school year



Inspiration Sponsor: \$10,000

- One reserved, premier location, table for 10 with tabletop recognition
- Verbal recognition at the event
- Name/logo on the GOTRGH program t-shirt for upcoming season (worn by girls and coaches program wide and at end of season 5k)
- Dedicated social media post prior to and after event
- Plus all benefits listed below

Impact: Provides 6 coach trainings for the upcoming season

Transformation Sponsor: \$5,000

- One reserved table for 10 with tabletop recognition
- Name/Logo in at least 3 monthly e-newsletters (sent to 5,000 subscribers)
- Premier logo placement at event
- Social Media recognition prior to and after event
- Flashy Rings at table for each guest to participate in the Heads or Tails Game at the event (\$20/ring at the event)
- First come, first serve opportunity to pick an additional premier logo placement at the event. Details listed below
- Plus all benefits listed below

Impact: Provide program shirts for all participants for one season



Girl Power sponsor: \$3,000

- One reserved table for 10
- Name recognition on event signage
- Name recognition on welcome sign at valet station
- Minimum one social media shoutout
- VIP Check In for expedited check in
- Plus all benefits listed below

Impact: Provide all funding for one GOTRGH site



Running buddy sponsor: \$1,500

- 5 reserved seats at a table together
- Name recognition in event program
- Name/Logo on GOTRGH Website

Impact: Provide running shoes for 70 participants for the season

Auction Sponsor: \$1,000

- Can't attend the event but your company wants to support?
- Company name/logo displayed with item on auction website and on physical display sheet at the event
- Thanked as an auction sponsor on GOTRGH social media

Impact: Provide coach training for 30 volunteers



*Inspiring Girls to
be Joyful, Healthy
& Confident!*

For more information on these or other opportunities to support the work of Girls on the Run Greater Houston, please contact Michelle Nasser (832) 474-0412 or michelle@gotrgreaterhouston.org

