

Girls on the Run

Northeast Wisconsin



MAY 17, 2025
SPRING 5K EVENT SPONSORSHIP



**GET INVOLVED.
TRANSFORM LIVES.**

When you sponsor Girls on the Run,
you make it possible for more girls
to unlock their power and potential.

WHO WE ARE



We Inspire

girls to be joyful, healthy and confident, using a fun, experience-based curriculum which creatively integrates running.

We Envision

a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

We honor our Core Values:

- Recognize our power and responsibility to be intentional in our decision-making
- Embrace our differences and find strength in our connectedness
- Express joy, optimism and gratitude through our words, thoughts and actions
- Nurture our physical, emotional and spiritual health
- Lead with an open heart and assume positive intent
- Stand up for ourselves and others



We take pride in our progress:

- Girls on the Run has supported girls in Northeast Wisconsin for 13 years!
- 5,000 girls served in Northeast Wisconsin since 2012.
- Our council covers 9 counties: Brown, Calumet, Door, Kewaunee, Manitowoc, Outagamie, Sheboygan, Waupaca, and Winnebago.
- We operate at over 40 schools/community sites throughout the year.

SPONSORS SAY

"We are proud of our continued partnership with Girls on the Run, supporting this shared commitment of inspiring young women and unlocking their limitless potential."

THE IMPACT OF YOUR INVESTMENT

OUR SPONSORS
RECEIVE BENEFITS
INCLUDING:



Opportunity to authentically showcase a commitment to empowering women, girls and families to be active, happy, healthy



Meaningful employee engagement opportunities



Exposure leading to new customer acquisition and deepening existing customer relationships



Visibility as a company that cares, driving sales and customer loyalty

EMPLOYEES SAY

"As a Fleet Feet employee, I am proud of the brand-wide focus on giving back to our communities and believe that we inspire others to serve by leading the way! I believe in the mission of Girls on the Run!"

WHY GIRLS ON THE RUN?



Evidence-based research from leading youth development experts has proven that Girls on the Run:



Prompts independent thought and intentional decision-making



Builds confidence



Strengthens self-respect

Enhances girls' ability to stand up for self & others

Fosters healthy relationships



Establishes a lifelong appreciation for health and wellness



WHAT SETS GIRLS ON THE RUN APART?

Intentional curriculum, expert coaches, and an inclusive environment all lead to a long-term impact. Recent studies uncovered that:



85% of girls improved their confidence, caring, competence, character and connection to others.

97% of girls felt like they belonged at Girls on the Run.

97% of girls learned critical life skills they can use at home, school and with friends.

GOTR participants scored higher in managing emotions, resolving conflict, helping others and making intentional decisions than participants in organized sports or physical education.

98% of girls would tell other girls to participate in Girls on the Run.

94% of parents reported Girls on the Run was a valuable experience for their girl.



5K EVENT OPPORTUNITIES




Sponsorship opportunities allow you or your business to have an active part in our Celebratory 5K event.

Presenting Sponsor — \$2,500



- Exclusive "Presenting Sponsor" naming rights and messages
- Featured in a newsletter
- VIP speaking opportunity
- 4 volunteers at the finish line to distribute medals
- Corporate booth/table space at 5K Event
- Custom content in giveaway bags
- Logo on 5K signage and on the back of 5K shirts
- Linked logo on website and social media shout out

250 participants, households and community members expected at Spring 5K



2,500+ subscribers across Facebook and Instagram

Energy Award — \$1,500



- Corporate booth/table space at 5K Event
- Custom content in giveaway bags
- Logo on 5K signage and on the back of 5K shirts
- Linked logo on website and social media shout out

Super Shoe Sponsor — \$1,000



- Custom content in giveaway bags
- Logo on 5K signage and on the back of 5K shirts
- Linked logo on website and social media shout out



Strength Sponsor — \$500

- Custom content in giveaway bags
- Linked logo on website and social media shout out

READY TO EMPOWER?



Every girl deserves the chance to cross the finish line.

YES! I want to support the mission of inspiring girls to be joyful, healthy and confident!
I want to help create a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Please select a sponsorship level:

- Presenting Sponsor (\$2,500)
- Energy Award (\$1,500)
- Super Shoe Sponsor (\$1,000)
- Strength Sponsor (\$500)



Once payment is received, Girls on the Run Northeast Wisconsin will contact you for artwork and logos.

Your Name: _____

Company Name: _____

Street Address: _____ City: _____

State: _____ Zip Code: _____ Phone Number: _____

Email Address: _____

I do not wish to be an official sponsor, but please accept my donation of \$

Your tax-deductible contribution to **Girls on the Run Northeast Wisconsin** is very much appreciated.
All proceeds help to provide life-changing experiences for girls in our local communities.

Please complete this form and return with your check to:

Girls on the Run of Northeast Wisconsin

Attention: Tania Spofford

307 S. Commercial St., Suite 104

Neenah, WI, 54956



Or you can email this form to: Tania.Spofford@girlsontherun.org
We will then contact you about payment.